

FCC ISSUES REPORT 4th QUARTER 2012

October, November, December

Telemundo Las Vegas – KBLR

October 2012

ISSUE: Deadline to Register

Program: Conteo de Noticias **Date:** 10/15/12 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: According to Nevada law, tomorrow is the last day to register, and there is still a lot of Hispanics looking to do so.

In the next 24 hours, 2 Centers will be habilitated to register and the only way to do it is in person.

Both locations; one in North Las Vegas and one close to Downtown will be open until 9PM

To register you must present valid ID, such as your driver's license or provide the last 4 digits of your SSN and a document proving where you live.

Early voting will start October 20.

ISSUE: Medicare Extension

Program: Conteo de Noticias **Date:** 10/17/12 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: This is the time of the year to check your health benefits and prescriptions received thru Medicare.

People who are 65 years of age can enroll in Medicare, or make changes in the medical policy.

This is the time to figure out how much is the plan going to cost, what are the options and which one will benefit them the most.

For more information on enrolling or changing your policy please contact 1800 Medicare, or 702-486-3478.

ISSUE: Early Voting

Program: Conteo de Noticias **Date:** 10/22/12 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: Nevada is registering a record number of voters during early voting season.

With a record of 83,630 voters in Clark County, surpassing last year with over 10,000 in the first week.

While some people prefer to come alone, others like to come in groups of either family, or coworkers.

The most important piece of advice is study the electoral ballot to speed the process.

ISSUE: Electoral Ballot Questions

Program: Conteo de Noticias **Date:** 10/23/12 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: This election is not only about choosing your candidate, but to answer with either yes or no a few proposals that could make the difference in the community.

There are only 2 questions for the Clark County ballot.

Currently only the Governor has the absolute power to summon an extraordinary session between legislators and state senators in case of an extreme action issue.

Question #1 proposes to change that, so that legislators and state senators can also share that power.

Question #2 proposes property taxes to be raised in Clark County, so the funds can be used to fix structures in several schools.

ISSUE: New Health District Clinic

Program: Conteo de Noticias **Date:** 10/29/12 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: Starting Monday, the Health District is offering its full services to the community in their new location, after functioning in different sporadic ones in Southern Nevada.

After a report emitted by their building team, the clinic authorities were advised that the building is in bad condition, and people's lives were at risk.

After distributing different services at several locations, now everything has been centralized again.

The new location will be at Valley View and Alta.

ISSUE: Opportunity Center

Program: Conteo de Noticias **Date:** 10/30/12 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: Job opportunities, scholarships, training for a new job now are at the reach of the Hispanic community upon opening a foundation that will dedicate exclusively to help tens and adults in Southern Nevada.

School District Superintendent Dwight Jones assisted to the opening of this center, and his intention is to make sure that students finish high school, obtain a scholarship or a job, and will also focus on helping adults in different ways as well, such as capacitation classes, CV workshops, preparing them for job interviews, etc.

For more information about the center please call 702-385-7368

ISSUE: Reid and Labrador Interviews

Program: Conteo de Noticias **Date:** 10/31/12 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: In less than 8 days for general elections, both parties intensify their efforts to win the race. Senator Harry Reid and Rep. Congressman Raul Labrador visited Telemundo and talked about key points. Immigration was the first subject in which both sides emphasized the desire to work on a true reform. Education and benefits were other discussion topics in which different points were expressed but agreed on Nevada being key for this election.

November 2012

ISSUE: Last Day for Voting

Program: Conteo de Noticias **Date:** 11/02/12 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: Nearly half of active Nevada voters have already casted ballots in the election. The polls indicate 45% were Democrats, and 37% Republicans. The two-week early voting period ends Friday, after that, voters will have to specific polling locations on Tuesday. The estimated wait time to vote per person is 15 minutes, it is asked to be familiarized in advance with the ballot to speed the process for all voters.

ISSUE: Race to the Top

Program: Conteo de Noticias **Date:** 11/02/12 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: More than 60 schools could benefit from millions in federal funds, after the School District and the Teacher Association agreed to obtain the much needed help. Both parties are satisfied to have come to a resolution; after weeks of trying to come to an understanding. Governor Sandoval had to travel to Vegas and help mediate. The petition was submitted and it will be known in December if the School District will receive the funds.

ISSUE: Election Day

Program: Conteo de Noticias **Date:** 11/06/12 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: Election Day has arrived and both parties are doing everything they can to make sure every person that has registered go out and vote.

Campaign offices are calling every volunteer and voter that still don't know where to go and vote or is unsure to provide all needed info to make a decision.

Shelly Berkley went out to the different neighborhoods and asked people to go out and exercise their right to vote.

The cutoff time to vote is 7pm, but even if you get there by 7, you can still vote.

ISSUE: Voto Latino

Program: Conteo de Noticias **Date:** 11/07/12 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: The impact of the Latino vote in these general elections was the main role in the results, in Nevada a big percentage of Hispanics made history by voting.

The result of both parties was not only campaigning in Spanish; but touching on topics which are critical to the Latino community.

Hispanics are looking to be heard and recognized, and addressing the dream act and immigration in general was a big push for them to go out and vote.

Mi Familia Vota was heavily involved in the process, being able to register 19,125 Hispanics in Nevada.

ISSUE: Nevada Child Seekers

Program: Conteo de Noticias **Date:** 11/09/12 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: In Clark County, teenage runaways are on the rise, their motives are different, leaving parents and families with no clue as to how to confront this situation; but there is an organization that not only helps families cope but prevent this growing problem.

This is a decision that teenagers make, be it family problems, school, friends, and victims of different kinds of abuse.

Missing and abducted children is another growing concern, often when the kid's parents are divorced.

One of the programs is Rad Kids, that teaches kids 5 to 8, and 8 to 12 different positions as to how to protect themselves and act in different dangerous situations.

ISSUE: Open Enrollment

Program: Conteo de Noticias **Date:** 11/14/12 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: Changing schools is now easier now that the option to do it at any moment is now available. From now until February 4th, open enrollment is available for students in public schools that want to switch to the one of their choosing or convenience.

The School District wants to give better opportunities to the parents, and if they are making an effort to improve schools, then students deserve the chance to improve as well.

Parents have the option of choosing between 3 schools, and if there are several students for one opening, a selection process like lottery will be implemented.

Magnet or Tech schools are excluded from this program, and free transportation will not be provided.

ISSUE: Driver's License proposal

Program: Conteo de Noticias **Date:** 11/21/12 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: Dem Senator Moises Denis is working on a proposal that could give driver licenses to people with no legal documents in Nevada.

The purpose is to provide more security on the streets and the drivers as well.

According to Metro Police Spokesperson, when a driver shows an ID but not a valid license, it will depend on their record to get a small ticket, or on the contrary the consequences could be bigger.

The point is that it does not matter if the person has documents or not, the important issue is to be able to identify the person, for officers to know who they are dealing with, so they can make the right determination.

ISSUE: SURVIVOR

Program: Conteo de Noticias **Date:** 11/21/12 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: This is the name of a new store that Member of Safe Faith United will open, to be able to offer a few jobs in there tough times.

Not only people will be able to work and earn a living, but also gain experience and training in different areas.

The program focuses mainly on victims of domestic violence, not only economically, mentally and morally.

For more information on the program please call 702-586-1900

ISSUE: Power Ball Arizona

Program: Conteo de Noticias **Date:** 11/26/12 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: Hundreds of Nevada residents traveled to Arizona to try luck with the Power Ball. The lines are long, and people are anxious to be part of the lottery which has accumulated 425 million. The average spending between players is \$50 and above. People from all over the States are coming to play, and for that big change, it does not matter the traveled distance.

ISSUE: Jose Garcia

Program: Conteo de Noticias **Date:** 11/30/12 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: UNLV is in the middle of a big controversy. A student with no legal documents received threats of being deported if he won the student elections. Jose Garcia sent the University paper a letter in which reported another student of making claims that the Immigration should take care of him for being illegal. This comes after Jose being postulated for School Senate which he was elected and now forms part of the 25 Senators of the UNLV Student Government. This is not the first time that this issue has come up and from the same student making derogatory comments. Jose fears not for his place in the UNLV senate, but for his peers who are in his same situation, and this type of claim could represent retaliation from other students to try and do the same to them.

December 2012

ISSUE: Driver's License Proposal

Program: Conteo de Noticias **Date:** 12/04/12 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: The proposal to give people with no legal documents a driver's license is gaining power. It will be a permit that will let you get a driver's license in Nevada. This has been well received by the Hispanic community and leaders in general. For the Senate, this is not only about security but a positive impact in the economy.

ISSUE: State Economy

Program: Conteo de Noticias **Date:** 12/07/12 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: The State economy is improving and there are more businesses in our State, according to Governor Brian Sandoval.

From 2011 to 2012 there has been an increment in companies that have moved to Nevada and have interest in moving to Nevada.

While is showing signs of improvement, there is still a lot of work to do.

This is a sign that the State authorities are working hard for Nevada to not only depend on the gambling industry, tourism and mining.

ISSUE: House prices on the rise

Program: Conteo de Noticias **Date:** 12/10/12 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: House prices are going up, this is mainly due to being 10 to 20 offers per house, and right now 100% of the inventory is being sold in 45 days or less.

The average price for a medium family home is \$146,000

Houses are selling faster than condos right now, prices are better and the space is bigger.

The mortgage crisis is slowly improving and the market is being stabilized.

While it is predicted that prices will continue to fluctuate, it will not be as critical as past years where house prices plummeted.

ISSUE: Businesses break-ins

Program: Conteo de Noticias **Date:** 12/11/12 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: A crime wave of breaking into different businesses has the authorities alarmed.

The perpetrators are using empty businesses next to the ones being forced to break in either thru the walls or back doors that could connect as well as ceilings.

At the moment is hard to determine if these are isolated cases of different people or if there is a gang committing these crimes.

Most of the affected businesses have been restaurants.

Police is urging the community to give any information they could have related to these cases, they can do it anonymously thru Crime Stoppers at 702-385-5555.

ISSUE: New Clinic in school

Program: Conteo de Noticias **Date:** 12/13/12 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: receiving medical attention is crucial for everyone; especially for kids. Organizations in Vegas built a clinic in the patio of a school where a majority of students do not have medical coverage. The have a doctor, nurses and dentist. The project started more than 4 years ago; headed by Positively Kids. According to school officials 30% of students do not have medical insurance, and having a clinic in their own patio will be tremendously beneficial. The clinic will not only treat children from the school location, but also from the nearby schools and neighborhoods for children that need basic medical attention. For more information on the school and clinic please call 702-262-0037

ISSUE: School Security

Program: Conteo de Noticias **Date:** 12/17/12 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: Parents are still concerned about school security and their kids after the incident in Connecticut. School Authorities reaffirmed their school measurements and the security they implement. School Directors are getting calls from parents wanting to know how they could prevent something similar or worse than what happened recently. Schools are implementing several emergency trainings for different situations and are also offering counseling free of cost for distressed students and parents. More officers are patrolling the schools which also help the morale of students and teachers.

ISSUE: Alcohol Sale in Henderson

Program: Conteo de Noticias **Date:** 12/18/12 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: Dozens of businesses that sell alcohol were target of a cover operation; many of the places failed the test for selling alcohol to minors. Officers conducted the inspection in 71 businesses in Henderson, and 6 failed. Most of the targeted establishments were supermarkets and gas stations. Cashiers failed to ask for an ID or if there were of legal age to purchase alcohol. The establishments that failed will be re-inspected at any given moment and if they recur, they could lose their license.

ISSUE: High school Arrest

Program: Conteo de Noticias **Date:** 12/21/12 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: An 18 year old individual was arrested, after authorities found a rifle and other guns in his vehicle in an educational institution.

The suspect went to visit some friends, and the information received by the police is that he might be armed.

It has not been clear if the suspect had any intention of harming, but the rifle in his car and being parked in the establishment was reason enough to consider it a crime.

More than 200 officers in Southern Nevada reinforced the school security and patrolled more than 350 schools as a cautionary measurement after the incidents in other parts of the country.

ISSUE: Home Invasion

Program: Conteo de Noticias **Date:** 12/24/12 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: A family was victim of a break in in broad daylight in an apartment complex, the owner defended himself and one of the suspects is dead.

The suspects forced the entry of the apartment, to which the owner open fire against them; one of the perpetrators died while the other 3 escaped by foot leaving the vehicle they came in behind.

According to the residents these happens often and are urging the authorities to provide more security.

ISSUE: Mobile Homes Fire

Program: Conteo de Noticias **Date:** 12/25/12 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: A family lost their lives in a fire caused by an explosion behind a mobile home.

Fire Department arrived at the scene but it was too late, the flames consumed the mobile home.

It is unclear that started the explosion that culminated in a fatality in which two adults lost their life.

It was rumored that they had a baby but no child was found in the sinister.

ISSUE: New Year Security

Program: Conteo de Noticias **Date:** 12/31/12 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: More than 330 thousand visitors arrive to Las Vegas to celebrate the New Year festivities, and according to the authorities there will be a high displacement of police officers securing all areas. Even the National Guard will be present all over the city, mainly focusing on the strip and downtown Las Vegas as well as different high concurred points.

North Las Vegas officers are highly alert due to the fire shots in the air that are common in this night.

A High number of officers are also focused on impaired driving in different points as well as main roads.